

Know the Law **PREVENT UNDERAGE DRINKING!**

It is illegal for any person 21 or older to purchase or provide alcohol to minors.

Conviction could result in fines up to \$2,500 and/or 1 year in jail and the loss of a driver's license for up to 1 year.

Report violations to the ABC anonymous hotline 1-800-552-3200 or send e-mail to enforcement@abc.virginia.gov



PROJECT STICKER SHOCK

This sticker shock is not about buying a car. . .

It's about buying alcohol and warning adults that it is illegal to purchase and provide it to underage persons. Youth participating in Project Sticker Shock visit participating stores and place stop sign stickers that display a warning message about the penalties for providing alcohol to anyone under 21 on beer cases, wine coolers and other alcohol products that might appeal to young drinkers. By participating in this project, youth throughout the state are taking a proactive stand against underage drinking and its related problems.

For more information or to participate in Project Sticker Shock, contact Virginia Department of Alcoholic Beverage Control's Education Section at 804-213-4688 or visit www.abc.virginia.gov/education.html.



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